ANNA LEEG | Senior UI/UX Designer

San Francisco, California
(608) 213-9698
marathanna@gmail.com
www.annaleeg.com
linkedin.com/in/annaleeg

Leading the design of data-heavy applications for enterprise organizations

Results-oriented designer who excels at collaborating with cross-functional teams to design and develop complex applications. Specializing in building and maintaining component libraries, championing accessible design for WCAG compliance, and driving UI modernization initiatives.

EXPERIENCE

Cloud Software Group, Jaspersoft Product Division | 2022-2025
Lead UX Designer

TIBCO Jaspersoft and Citrix merged to form Cloud Software Group. Led UI modernization initiatives focusing on component libraries, interface improvements, accessibility, and core workflows for Jaspersoft web applications.

- Partnered with development team to replace legacy components with a custom Material UI library, delivering a modernized component library with expanded functionality
- Redesigned the visualization creation experience in collaboration with the product team, reducing user frustration and improving overall usability
- Modernized JasperReports Server interface primarily through CSS enhancements, reducing the risk of losing sales due to complaints about an outdated UI
- Directed the UX/UI design for the migration of our community site to a new platform, delivering a modern user experience and improving discoverability of articles, documentation, and other resources

TIBCO Jaspersoft | 2014-2022
Lead UX Designer

After Jaspersoft was acquired by TIBCO I headed up a small team of designers. Led design strategy and execution for the JasperReports Server web application.

- Built a shared component library for all web-based applications, ensuring design consistency and accelerating development
- Improved the maintainability and scalability of our codebase by partnering with developers to overhaul the CSS architecture
- Identified and implemented accessibility improvements to meet WCAG AA compliance requirements, expanding our potential customer base
- Conducted customer interviews to uncover critical needs and pain points, directly influencing the product roadmap and driving planned improvements

Jaspersoft | 2011-2014
UX Designer

Joined the product team at this business intelligence software company as the sole UX designer for the JasperReports Server web application.

- Worked with internal stakeholders to establish product and feature requirements, improving the clarity and reliability of project planning
- Built application interfaces with HTML and CSS, streamlining development by allowing developers to focus exclusively on application functionality
- Created detailed UI specifications that outlined build requirements and testing criteria, improving clarity for both engineering and QA
- Reduced distractions during testing by taking ownership of UI bugs (tracking and fixing), enabling developers to concentrate on core features and QA to speed up bug resolution.

Self-Employed | 2009-2011
Freelance Web Designer

Designed, built, and maintained websites for small businesses, authors, filmmakers, athletes, and non-profit organizations.

National Council on Crime and Delinquency | 2002-2009
UI Designer

Worked with developers to design and build web-based applications for child protective services case management as well as youth and adult offender supervision. Our customers were government agencies, so there were strict requirements for the applications we built.

- Led the design vision for a suite of applications, ensuring brand and user experience consistency across the product line
- Built application interfaces with HTML and CSS, freeing up developers to focus exclusively on JavaScript implementation
- Developed the entire user training process—writing and designing the materials, then leading onsite sessions that helped users become competent and confident in using the application
- Increased the design team's capacity and output by managing and mentoring other designers

EXPERTISE

Accessibility
Design Systems
Prototyping/Wireframing
User Interviews
Visual Design

LANGUAGES

CSS/Sass
HTML

TOOLS

Adobe XD
Figma
Git
JIRA
Sketch

PROCESS

Agile (SAFe)
Waterfall

EDUCATION

University of Wisconsin–Eau Claire
BA, Journalism Advertising